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CROWN & CRUMPET TEA SALON OPENS IN NEW GHIRARDELLI SQUARE

September 2008, San Francisco, CA- Crown & Crumpet, A Room with Tea and Wit, opens in the newly revamped Ghirardelli Square in San Francisco this month. Crown & Crumpet may be inspired by proper English tearooms, but owners Amy and Christopher Dean have truly brought the afternoon tea experience into the 21st century with a salon designed with colors that pop, and a fresh, stylish feel. The Deans liken their newest venture to a "tearoom that might have been opened by Paul Smith, Cath Kidston and Vivienne Westwood" and have declared it a "doily-free zone". The 1500 sq ft space will seat 45 guests inside the tearoom and an additional 20 in an outdoor seating area. There will also be a communal table and living room area which will be able to seat 20 guests and will serve as the perfect spot for a chic bridal shower, baby shower, or any intimate gathering.

Crown & Crumpet will offer a range of food and beverages, starting the day off with a breakfast menu, then a light lunch followed by a proper afternoon tea service. Tea service will include a selection of teas, a three-tiered tea stand filled with an assortment of tea sandwiches, homemade scones served with clotted cream and jam, and a variety of delightful sweets and pastries. In the evening, the tearoom will serve small bites and feature an aperitif bar. Pastry Chef Caroline Romanski stresses that Crown & Crumpet will endeavor to choose organic ingredients from local suppliers when possible, as well as work with sustainable resources.

Crown & Crumpet will also have a retail section which will allow guests to take a bit of their experience home with them. Visitors can expect to find colorful British candies, unique jewelry, fun gifts, and Crown & Crumpet's signature tea cups, saucers and teapots displayed in their charming wood cabinets, along with artwork from Etsy-found photographers, print-makers, and painters around the globe.

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